

STANSTED AIRPORT CONSULTATIVE COMMITTEE

Socio-economic study

Paper by the Chairman

Background

The Government's 2014 guidelines for airport consultative committees suggest the following example items that might be included in a Committee's terms of reference:

- " • To foster communication and build understanding between the airport and its users, local residents and the business community.***
- To stimulate the interest of the local population in the development of the aerodrome.***
- To consider and comment upon the impacts of the airport's administration, operation and development in relation to:***
 - The environment***
 - Surface access issues associated with the airport***
 - Employment***
 - The local, regional and national economy***
 - The circumstances of local communities and their residents.***
- To protect and enhance the interests of users of the aerodrome, particularly those of passengers.***
- To consider and, if appropriate, comment upon any factual and consultative reports, from Governmental and other sources, that are material to the future character, operation and development of the airport."***

In addition in the Guidelines, the Government advises that:-

"Committees should recognise the wider role of the airport as an important local employer and influential driver in the local economy, as well as considering the local environmental impacts of an airport, including noise. They can also play a vital role in protecting and enhancing the passenger experience at airports."

In reference to the role played by a Consultative Committees, the Government suggests that, as far as possible, the Committee should take a constructive role in issues, taking the opportunity to influence matters where appropriate. As the Committee does not have executive powers, its role is more along the lines of a "critical friend", to offer advice and encourage the airport to act on its advice by pointing out things that are working well, as well as being objectively (as far as possible) critical of areas where the airport could make improvements.

Proposal

In order for STACC to continue its work and engagement with the Airport and its stakeholders, it is important to determine the geographic regions, the stakeholders and communities with which it should engage. The ongoing development of the Airport in passenger numbers, route destinations, airline representation and infrastructure makes this the appropriate time to undertake a review of all available studies, plans and commissions undertaken in the region.

It has been agreed that the Committee will commission consultants to collate and analyse the existing socio-economic data for the area which is deemed to be influenced by or influences the activities Stansted Airport. The output from this analysis will be a series of pictorial maps illustrating the area and a range of data groups as specified by STACC. In addition the detailed analysis behind the maps will be retained for use in future work of the Committee.

In preparation for the tender process, the Committee needs to identify the area to be covered, the data sources and the data groups to be mapped. It is recognised that there may be additional sources that the consultants may identify and we should expect them to include emerging or recently revised plans/ forecasts in their data sets.

A sub committee will draw up a tender incorporating the following:-

1. The area to be subject of the review is that identified in the Operational Study Area map (1) dated August 2017 and used to support the Planning application re 43m passengers. In addition we should include the east of England area covered by map (2), West Hertfordshire, Newmarket, Kent, and the City of London.
2. The sources for data should be:-

- STAL planning application analysis
- County council plans (Essex, Hertfordshire, Cambridgeshire, Greater London, Suffolk, Kent)
- Town, District and Borough council plans
- London Stansted Cambridge Corridor
- Requisite Local Enterprise Partnerships
- CBI groups
- Local Chambers of Commerce
- Task Forces within the area eg West Anglia Taskforce, Transport East.
- Airlines
- Transport providers
- Skyscope analysis

3. The data to be sourced:-

Passengers
Commuters
Employment
Environment
Business
Education
Surface Access
Housing
Communities
Flight destinations and airports
Tourists

4. Period of Map representation:-

Position 2020
Position 10 years forward
Position 20 years forward

Shena Winning
Chairman
Stansted Airport Consultative Committee
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